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Instructional UNIT Title: <u>DLC111: Foundations in Army Writing</u> By: <u>Steven McWilliams Jr.</u> Date: <u>6/23/23</u>

This form was designed to support your thinking about, and effective integration of, instructional design and learning principles into your instructional UNIT. You may choose to create a new UNIT or significantly revise an existing UNIT (as long as you have full access to all current materials).

Each checklist item in the next few pages is included to help guide your thinking about the design of the unit, facilitator guide and/or materials, and learner instructions and resources. The idea is not to go through and just "check" the boxes, rather these items were selected to help you think through multiple perspectives of instructional design, teaching, and learning in support of making good design decisions.

Your goals is to create well-designed instruction by storyboarding the UNIT (design) <u>and</u> creating (developing) UNIT materials. Given the time frame, you may not be able to fully develop each required resource (e.g., new video, technology-based simulations) however you will need to provide a detailed description of resources that are **not** able to be fully developed in an operational unit prototype format.

The UNIT should include new and/or revised teaching and learning materials for a content UNIT that is between 1 and 2 hours in length, either conducted all together in one sitting <u>or</u> over a specified timeframe e.g., Day 1-one hr.  $\rightarrow$  one week project work  $\rightarrow$  Day 2-one hr. summary/ debrief. The UNIT should be designed to close a knowledge or skill gap for a specific target audience, in a content area of your choice.

The instructional UNIT may be part of a larger course that contains multiple units or a stand-alone unit to be conducted by itself. The UNIT must contain, at a minimum, these events (not necessarily in this order): •UNIT introduction; •content delivery; •hands-on activity; •assessments; •feedback events on learning; •UNIT and/or activity debrief; •learner reflection while following design principles. These events should flow as a UNIT, however in cases where learners have order choices, a logical presentation of the UNIT events should be presented with a note that learners can proceed in their own order. *Carefully review and use the next three pages of checklists and guidelines to support your design choices & development effort.* 

**<u>STEP 1</u>**: develop a UNIT narrative, content hierarchy, and flowchart using the *slides 1-6 of the storyboard template and page 2 of this form* to guide your decisions.

**<u>STEP 2</u>**: create detailed **storyboard screens** for each **UNIT EVENT** in the **flowchart**. Use *slide 7 of storyboard template*, *pages 2-4 of this form*, and the *instructional unit critique packet* to guide your decisions. Together steps 1 & 2 constitute your UNIT design.

**STEP 3:** develop (or secure) the **UNIT resources**. Since you may choose to design and develop for any platform (face-to-face, online, hybrid, self-study) you may need to develop or secure any of a number of resources for your UNIT. These may include, but are not limited to, •facilitator guide, •learner guide or packet, •content presentations, •multimedia clips, •web-based/ interactive resources, •handouts, •rubrics, •quiz/test questions and answers, •instructions for activities, •references to reading materials (e.g., books, articles, web-based resources, etc.), •sample solution for expected projects (what should the learner project look like), and others. Do not assume instructors for your UNIT are capable of facilitating UNIT – your project should include everything!

**<u>STEP 4</u>**: strategically place your *final completed Project Guidelines and Properties Critique form*, Design document (*Storyboards*) and *resources* on your portfolio website (or another site you create). You should present all materials in a way that showcases *your* design thinking and skills. Presentation of, and access to, your project is an important criteria for success. Be sure to describe each UNIT component/ resource and how they are used to support UNIT teaching or learning. NOTE: If you are using or referencing existing materials (e.g., readings, videos, audio files, etc.) you can describe or provide a links as to not violate any copyright rules. **POST** LINK (no UNIT materials) to your UNIT to the **COURSE DROPBOX** by due date.

The overall design of your UNIT should incorporate all 5 first principles of learning... (i) learners should engage in real world problems; (ii) learner existing knowledge is activated as foundation of new knowledge; (iii) new knowledge is demonstrated to learners; (iv) new knowledge is applied by learners; (v) learners integrate new knowledge into their own context (Merrill, 2002). Other principles to consider when creating a strong design are summarized in the *Instructional Unit Critique Packet* that includes a *•multiple perspectives thinking guide*, *•events of instruction rubric*, *•instructional and message design rubrics*, and *•overall quality rubric*. Consult this packet too, as you work on your UNIT.

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Project Component/ description				Further Information/ Suggestions		
Instructional Unit PROPERTIES	Now		Davi	Constant and the second s		
Create a new <u>or</u> revise an existing unit	New		Rev	Create a new unit or revise existing		
with poor evals, content update, poor design				unit (at least a 50% revisions)		
-if revisions, must have access to all	NA	Yes	No	If revisions, you must have access to		
instructional materials		$\boxtimes$		all existing materials for unit		
-If new or revise, either you have expertise	Expert		Expert	You should have unfettered access		
in content or have access to content expertise	Yes	Some	No	content expert help if "no" or "some"		
in content of have access to content expert	$\boxtimes$			content expert help if no of some		
1-2 hour in total length of seat-time	One		Multi	Seat-time may occur over multiple		
(amount of time in direct instruction, not			$\boxtimes$	sessions, e.g., 'homework or		
reading or doing self/team assignments)				activities' in between directed time		
Context is important to you or in space	Yes		No	This unit should be showcased in		
where you are working/hope to work	$\boxtimes$			your portfolio – important to career		
Instructional Unit NARRATIVE: Pages 1-	2 of sto	oryboard to	emplate			
Overview of unit and its flow including:	Yes	Partial	No			
-instructional goal to close performance gap	$\boxtimes$			purpose of instruction and its context		
-learning objectives	$\boxtimes$			in observable/ measurable terms		
-target audience description including	$\boxtimes$			who, prerequisites for unit		
prerequisite knowledge/skills (may be none)				whe, prerequisites for ante		
-length of unit (seat-time hours over number of days)	$\boxtimes$			estimated seat-time, length of unit		
-format of instruction				classroom, online, hybrid		
-primary facilitation strategies (may be multiple)				facilitated, tech-based, self-study		
-resources required				books, articles, technology, etc.		
-key content points addressed in unit	$\boxtimes$			bullet list of key content for unit		
-assessments used in unit	$\boxtimes$			types of tests, assignments, etc.		
Instructional Unit CONTENT HIERARC		ige 3 of st	oryboar			
Content hierarchy – content covered in unit	$\boxtimes$			map knowledge /skills that define		
that supports learning outcomes (w/prereq)				ultimate performance (identify gap)		
Instructional Unit FLOW CHART: Page 4-6 of storyboard template						
Flow chart of <u>entire</u> course, highlighting	$\boxtimes$			shows connection between previous		
where UNIT is incorporated IF UNIT is				and following instruction (if a stand		
not part of a larger course, create a flow				alone unit, only within this unit)		
chart for this unit				(a. z. lasture activity debuief etc.)		
Instructional Unit STORYBOARD: ONE						
Storyboard of the instructional unit - each event in order as it occurs	$\boxtimes$			if learner has order choice, present in a logical order- noting choices		
Includes unit introduction event	$\boxtimes$			what is this about, how does it work		
Includes content delivery event	$\boxtimes$			providing or learners seeking content		
Includes hands-on activity event(s)	$\boxtimes$			Individual or team work with content		
Includes multiple types of assessment	$\boxtimes$			quizzes, exams, projects or papers		
event(s)- measuring progress on objectives				w/grading rubrics, graded discussion,		
Includes feedback mechanisms (e.g.,	$\boxtimes$			Focus on both corrective and		
Q&A, learner showcase, activity debriefs)				confirmation feedback		
Includes unit summary and/or debrief, may	$\boxtimes$			Key points of content learning based		
be instructor- or learner-led	<u> </u>			on event and objectives		
Includes time/ prompts for reflection	$\boxtimes$			Learner confidence/ application		

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Once you have described the Overall Unit, following the guidelines on previous page, you will develop or modify the resources required to conduct the Instructional Unit following the guidelines below. Your goal is to create a usable prototype of an instructional unit, ready for implementation, that demonstrates your Instructional Designer Standards of Practice competencies and that you can include in your digital portfolio.

*Note:* Some resources may not be fully developed if they require skills or resources outside the scope of this project, e.g., fully functioning computer-based instruction; high quality video; online tests/quizzes, etc.

Project Component/ description	Yes	Partial	No	Further Information/ Suggestions
Instructional RESOURCES – create or sec	ure in	struction	al ma	
Includes <i>facilitator guide/ packet</i> to lead unit – guides facilitator through all unit events and provides guidance on giving feedback / debriefing content, including:				may be expanded syllabus and/or part of provided handbook or detailed course or unit descriptions; includes ALL materials used by learners; includes recommendations for working with learners; paper or digital
-unit overview and setup directions	$\boxtimes$			paper or digital
<i>-content</i> delivery [ppts, talking points, video clips, readings, web links, etc.]	$\boxtimes$			Paper/ digital/ multimedia; aligned with learning objectives
-facilitator notes to guide <i>discussions</i> [questions], event & unit <i>debriefs</i> , <i>activities</i> (individual / team work)				paper or digital, aligned with learning objectives
-sample project solution or key points [what is expected-format, content]	$\square$			paper or digital, show acceptable answers and key critique areas
-grading rubrics [for participation, activities, projects]				paper or digital
-assessments/test and grading key	$\boxtimes$			paper or digital
-key points to summarize and prompt learner reflection at end of events	$\boxtimes$			paper or digital, assures review of key content as defined by learning objectives and provided by instruction and activities
Incorporates well-designed teaching strategies to help facilitator engage leaners				
-embedded teaching strategies that present key content in <i>logical &amp; meaningful</i> ways				use mini-cases & frequent reviews, prompts learners to take notes then stop periodically to ask pointed questions-both recall and application; summarize back and forward (what just happened, what is next)
-embedded teaching strategies in learning activities that help learners <i>visualize</i> alignment of content, objectives, activities, assessments	$\boxtimes$			use & prompt learners to create/ manipulate visuals of content; periodically discuss how content/ events relate to objectives
-embedded teaching strategies help students understand <i>complex concepts</i>	$\boxtimes$			use analogies, examples, stories, that show complexities (in visual, oral, text formats)
-embedded teaching strategies to prompt learners in <i>completing pre-work</i>			$\boxtimes$	use worksheets/ reading questions; provide examples of how pre-work learning is critical to unit requirements
-embedded teaching strategies to prompt progressive content <i>discussions</i> & <i>debriefs</i> in activities and beyond learning environment	$\boxtimes$			use progressive disclosure, ask explicit questions beyond recall like explain, give example or analogy or evaluate scenario
-embedded teaching strategies to engage learners in <i>summarizing</i> & <i>reflecting</i>	$\boxtimes$			during/ after activities-list or share key content points, share how to practice content
-embedded teaching strategies to engage learners in thinking about their <i>learning</i> <i>progress</i>				during/ after activities-what did you learn how well do you understand; standards/ competencies-self-assessment; etc.

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Project Component/ description	Yes	partial	No	Further Information/ Suggestions
Instructional RESOURCES – create or sec	ure in			
Includes learner guide/ packet on unit flow				may be detailed syllabus and/or part of
and expectations to interact and engage in			-	provided handbook/ note book/ course or
content learning, participate in events, be				unit descriptions; paper or digital format
successful in events and at the end, etc.				
Learner content/ info materials, include				paper/ digital readings, handouts, links to
support materials to prompt learning in the				online resources, etc.; may be included in
form of UNIT includes at least ONE cognitive strategy				learner guide/ packet
-cognitive structuring strategy like			$\boxtimes$	paper/ digital text outlines, questions,
advance organizers to help learners prepare to				graphics, etc. to support content learning
receive and organize content knowledge				preparation and organizing
-cognitive memorizing strategy – mnemonic			$\boxtimes$	paper/ digital text or graphic techniques to
for recall & structuring content knowledge				support memory/ surface learning
-cognitive generative strategy – support	$\boxtimes$			paper/ digital hands-on content learning
planning, summarizing, questions, building				activities with thinking prompts
connection through hands-on minds-on events				
to connect new to existing knowledge				/ 1
Learner content/ info materials, include				paper/ digital readings, handouts, links to
support materials to prompt <b>reflection</b> in the				online resources, etc.; may be included in learner guide/packet
form of UNIT includes at least ONE reflection strategy	_			
-reflection strategy prompt deliberate	$\boxtimes$			paper/ digital embedded questions or assignment guidelines to support content
thinking about past/ future knowledge &				learning reflection
application of UNIT content	<u> </u>			
-reflection strategy prompt self-	$\boxtimes$			paper/ digital embedded questions or assignment guidelines to support content
awareness of knowledge growth in UNIT				knowledge reflection
content	5-4			-
-reflection strategy prompt self- and/or	$\boxtimes$			paper/ digital embedded procedures with guidelines and/or rubrics to critique and
peer-assessment of UNIT learning				reflect on results of assignments/ products
activities & products (multiple perspectives)				interaction & engagement requirements
Learner involvement in UNIT prompted				clearly established; support learner active
during teaching and learning events				participation in UNIT
-clear instructions provided for each	$\boxtimes$			explain how to participate, what to produce;
assignment/ project/ activity				may be included in learner guide/packet
<i>-assessments</i> (self, peer, and/or instructor)	$\boxtimes$			explain how involvement/ deliverables are
provided & explained for each				assessed; tools (tests, rubrics, checklist) are
assignment/ project/ activity				provided & explained for assessed events;
				may be included in learner guide/packet
-demonstrating or showing learners what	$\boxtimes$			show students what/ how to demonstrate
is expected of them after content-practice				content knowledge; demo, sample solution
activities (result, products, key points, etc)				description, completed/ partial deliverable
-content practice activities prompt <i>learners</i>	$\boxtimes$			provide directions; check & prompt for
to showcase & demonstration learning				progress; emphasize alignment of activities
from activities, as defined by objectives				and demonstration of learning to objectives
-assignment/ project/ activity events have	$\boxtimes$			prompt for learner understanding through
<i>debriefs</i> and/ or <i>summary</i> sessions where				debrief discussions or summarizing
learners 'check'/ demo understanding				activities
-assignment/ project/ activity events	$\boxtimes$			foci – personal learning in unit, how new
prompt <i>reflection</i> on learning and uses of				knowledge/ skill can be applied in UNIT
new knowledge and/or skills				and beyond