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Instructional UNIT Title: DLC111: Foundations in Army Writing By: Steven McWilliams Jr. Date: 6/16/23

This form was designed to support your thinking about, and effective integration of, instructional design and learning principles into your instructional UNIT. You may choose to create a new UNIT or significantly revise an existing UNIT (as long as you have full access to all current materials).

Each checklist item in the next few pages is included to help guide your thinking about the design of the unit, facilitator guide and/or materials, and learner instructions and resources. The idea is not to go through and just "check" the boxes, rather these items were selected to help you think through multiple perspectives of instructional design, teaching, and learning in support of making good design decisions.

Your goals is to create well-designed instruction by storyboarding the UNIT (design) <u>and</u> creating (developing) UNIT materials. Given the time frame, you may not be able to fully develop each required resource (e.g., new video, technology-based simulations) however you will need to provide a detailed description of resources that are **not** able to be fully developed in an operational unit prototype format.

The UNIT should include new and/or revised teaching and learning materials for a content UNIT that is between 1 and 2 hours in length, either conducted all together in one sitting or over a specified timeframe e.g., Day 1-one hr. \rightarrow one week project work \rightarrow Day 2-one hr. summary/ debrief. The UNIT should be designed to close a knowledge or skill gap for a specific target audience, in a content area of your choice.

The instructional UNIT may be part of a larger course that contains multiple units or a stand-alone unit to be conducted by itself. The UNIT must contain, at a minimum, these events (not necessarily in this order): •UNIT introduction; •content delivery; •hands-on activity; •assessments; •feedback events on learning; •UNIT and/or activity debrief; •learner reflection while following design principles. These events should flow as a UNIT, however in cases where learners have order choices, a logical presentation of the UNIT events should be presented with a note that learners can proceed in their own order. Carefully review and use the next three pages of checklists and guidelines to support your design choices & development effort.

<u>STEP 1:</u> develop a **UNIT narrative**, **content hierarchy**, and **flowchart** using the *slides 1-6 of the storyboard* template and page 2 of this form to guide your decisions.

<u>STEP 2:</u> create detailed **storyboard screens** for each **UNIT EVENT** in the **flowchart**. Use *slide 7 of storyboard template*, *pages 2-4 of this form*, and the *instructional unit critique packet* to guide your decisions. Together steps 1 & 2 constitute your UNIT design.

STEP 3: develop (or secure) the UNIT resources. Since you may choose to design and develop for any platform (face-to-face, online, hybrid, self-study) you may need to develop or secure any of a number of resources for your UNIT. These may include, but are not limited to, •facilitator guide, •learner guide or packet, •content presentations, •multimedia clips, •web-based/ interactive resources, •handouts, •rubrics, •quiz/test questions and answers, •instructions for activities, •references to reading materials (e.g., books, articles, web-based resources, etc.), •sample solution for expected projects (what should the learner project look like), and others. Do not assume instructors for your UNIT are capable of facilitating UNIT – your project should include everything!

STEP 4: strategically place your *final completed Project Guidelines and Properties Critique form*, Design document (*Storyboards*) and *resources* on your portfolio website (or another site you create). You should present all materials in a way that showcases *your* design thinking and skills. Presentation of, and access to, your project is an important criteria for success. Be sure to describe each UNIT component/ resource and how they are used to support UNIT teaching or learning. NOTE: If you are using or referencing existing materials (e.g., readings, videos, audio files, etc.) you can describe or provide a links as to not violate any copyright rules. **POST** LINK (no UNIT materials) to your UNIT to the **COURSE DROPBOX** by due date.

The overall design of your UNIT should incorporate all 5 first principles of learning... (i) learners should engage in real world problems; (ii) learner existing knowledge is activated as foundation of new knowledge; (iii) new knowledge is demonstrated to learners; (iv) new knowledge is applied by learners; (v) learners integrate new knowledge into their own context (Merrill, 2002). Other principles to consider when creating a strong design are summarized in the *Instructional Unit Critique Packet* that includes a *multiple perspectives thinking guide, *events of instruction rubric, *instructional and message design rubrics, and *overall quality rubric. Consult this packet too, as you work on your UNIT.

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Project Component/ description				Further Information/ Suggestions		
Instructional Unit PROPERTIES						
Create a new <u>or</u> revise an existing unit	New		Rev	Create a new unit or revise existing		
with poor evals, content update, poor			\boxtimes	unit (at least a 50% revisions)		
design						
-if revisions, must have access to all	NA	Yes	No	If revisions, you must have access to		
instructional materials		\boxtimes		all existing materials for unit		
-If new or revise, either you have expertise	Expert	C	Expert	You should have unfettered access		
in content or have access to content expert	Yes ⊠	Some	No	content expert help if "no" or "some"		
1.2 have in total language of source disco	One		☐ Multi	Control of the contro		
1-2 hour in total length of seat-time				Seat-time may occur over multiple		
(amount of time in direct instruction, not reading or doing self/team assignments)				sessions, e.g., 'homework or activities' in between directed time		
Context is important to you or in space	Yes		No	This unit should be showcased in		
where you are working/ hope to work	\boxtimes			your portfolio – important to career		
Instructional Unit NARRATIVE: Pages 1-		ryboard to				
Overview of unit and its flow including:	Yes	Partial	No	synthesis statement describing		
-instructional goal to close performance gap	\boxtimes			purpose of instruction and its context		
-learning objectives				in observable/ measurable terms		
-target audience description including	\boxtimes			who, prerequisites for unit		
prerequisite knowledge/skills (may be none)				actimated and time langth of unit		
-length of unit (seat-time hours over number of days)				estimated seat-time, length of unit		
-format of instruction	\boxtimes			classroom, online, hybrid		
-primary facilitation strategies (may be multiple)	\boxtimes			facilitated, tech-based, self-study		
-resources required	\boxtimes			books, articles, technology, etc.		
-key content points addressed in unit	\boxtimes			bullet list of key content for unit		
-assessments used in unit	\boxtimes			types of tests, assignments, etc.		
Instructional Unit CONTENT HIERARCHY: Page 3 of storyboard template						
Content hierarchy – content covered in unit	\boxtimes			map knowledge /skills that define		
that supports learning outcomes (w/prereq)				ultimate performance (identify gap)		
Instructional Unit FLOW CHART: Page 4	1-6 of s	toryboard	templat	te		
Flow chart of <u>entire</u> course, highlighting	\boxtimes			shows connection between previous		
where UNIT is incorporated IF UNIT is				and following instruction (if a stand		
not part of a larger course, create a flow				alone unit, only within this unit)		
chart for this unit						
Instructional Unit STORYBOARD: ONE		or each el	ement (
Storyboard of the instructional unit - each	\boxtimes			if learner has order choice, present in		
event in order as it occurs				a logical order– noting choices		
Includes unit introduction event	\boxtimes			what is this about, how does it work		
Includes content delivery event	\boxtimes			providing or learners seeking content		
Includes hands-on activity event(s)	\boxtimes			Individual or team work with content		
Includes multiple types of assessment	\boxtimes			quizzes, exams, projects or papers		
event(s)- measuring progress on objectives				w/grading rubrics, graded discussion,		
Includes feedback mechanisms (e.g.,	\boxtimes			Focus on both corrective and		
Q&A, learner showcase, activity debriefs)				confirmation feedback		
Includes unit summary and/or debrief, may	\boxtimes			Key points of content learning based		
be instructor- or learner-led				on event and objectives		
Includes time/ prompts for reflection	\boxtimes			Learner confidence/ application		

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Once you have described the Overall Unit, following the guidelines on previous page, you will develop or modify the resources required to conduct the Instructional Unit following the guidelines below. Your goal is to create a usable prototype of an instructional unit, ready for implementation, that demonstrates your Instructional Designer Standards of Practice competencies and that you can include in your digital portfolio.

Note: Some resources may not be fully developed if they require skills or resources outside the scope of this project, e.g., fully functioning computer-based instruction; high quality video; online tests/quizzes, etc.

project, e.g., fully functioning computer-ba			gh quo	ality video; online tests/quizzes, etc.
Project Component/ description	Yes	Partial	No	Further Information/ Suggestions
Instructional RESOURCES – create or sec	ure in	struction	al ma	iterials necessary to <u>conduct</u> unit
Includes <i>facilitator guide/ packet</i> to lead unit – guides facilitator through all unit events and provides guidance on giving feedback / debriefing content, including:				may be expanded syllabus and/or part of provided handbook or detailed course or unit descriptions; includes ALL materials used by learners; includes recommendations for working with learners; paper or digital
-unit overview and setup directions	\boxtimes			paper or digital
-content delivery [ppts, talking points, video clips, readings, web links, etc.]	\boxtimes			Paper/ digital/ multimedia; aligned with learning objectives
-facilitator notes to guide <i>discussions</i> [questions], event & unit <i>debriefs</i> , <i>activities</i> (individual / team work)				paper or digital, aligned with learning objectives
-sample project solution or key points [what is expected-format, content]	\boxtimes			paper or digital, show acceptable answers and key critique areas
-grading rubrics [for participation, activities, projects]	\boxtimes			paper or digital
-assessments/test and grading key	\boxtimes			paper or digital
-key points to summarize and prompt learner reflection at end of events	\boxtimes			paper or digital, assures review of key content as defined by learning objectives and provided by instruction and activities
Incorporates well-designed teaching strategies to help facilitator engage leaners				
-embedded teaching strategies that present key content in <i>logical & meaningful</i> ways				use mini-cases & frequent reviews, prompts learners to take notes then stop periodically to ask pointed questions-both recall and application; summarize back and forward (what just happened, what is next)
-embedded teaching strategies in learning activities that help learners <i>visualize</i> alignment of content, objectives, activities, assessments	\boxtimes			use & prompt learners to create/ manipulate visuals of content; periodically discuss how content/ events relate to objectives
-embedded teaching strategies help students understand <i>complex concepts</i>				use analogies, examples, stories, that show complexities (in visual, oral, text formats)
-embedded teaching strategies to prompt learners in <i>completing pre-work</i>				use worksheets/ reading questions; provide examples of how pre-work learning is critical to unit requirements
-embedded teaching strategies to prompt progressive content <i>discussions & debriefs</i> in activities and beyond learning environment	\boxtimes			use progressive disclosure, ask explicit questions beyond recall like explain, give example or analogy or evaluate scenario
-embedded teaching strategies to engage learners in <i>summarizing</i> & <i>reflecting</i>	\boxtimes			during/ after activities-list or share key content points, share how to practice content
-embedded teaching strategies to engage learners in thinking about their <i>learning</i>	\boxtimes			during/ after activities-what did you learn how well do you understand; standards/ competencies-self-assessment; etc.
progress				competencies sen assessment, etc.

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Project Component/ description	Yes	partial	No	Further Information/ Suggestions
Instructional RESOURCES – create or sec	ure in	struction	al ma	terials necessary to <i>participate</i> in unit
Includes learner guide/ packet on unit flow and expectations to interact and engage in content learning, participate in events, be successful in events and at the end, etc.	×			may be detailed syllabus and/or part of provided handbook/ note book/ course or unit descriptions; paper or digital format
Learner content/ info materials, include support materials to prompt learning in the form ofUNIT includes at least ONE cognitive strategy				paper/digital readings, handouts, links to online resources, etc.; may be included in learner guide/packet
-cognitive structuring strategy like advance organizers to help learners prepare to receive and organize content knowledge				paper/ digital text outlines, questions, graphics, etc. to support content learning preparation and organizing
-cognitive memorizing strategy – mnemonic for recall & structuring content knowledge			\boxtimes	paper/ digital text or graphic techniques to support memory/ surface learning
-cognitive generative strategy – support planning, summarizing, questions, building connection through hands-on minds-on events to connect new to existing knowledge				paper/ digital hands-on content learning activities with thinking prompts
Learner content/ info materials, include support materials to prompt reflection in the form ofUNIT includes at least ONE reflection strategy				paper/digital readings, handouts, links to online resources, etc.; may be included in learner guide/packet
-reflection strategy prompt deliberate thinking about past/ future knowledge & application of UNIT content				paper/ digital embedded questions or assignment guidelines to support content learning reflection
-reflection strategy prompt self- awareness of knowledge growth in UNIT content	\boxtimes			paper/ digital embedded questions or assignment guidelines to support content knowledge reflection
-reflection strategy prompt self- and/or peer-assessment of UNIT learning activities & products (multiple perspectives)				paper/ digital embedded procedures with guidelines and/or rubrics to critique and reflect on results of assignments/ products
Learner involvement in UNIT prompted during teaching and learning events				interaction & engagement requirements clearly established; support learner active participation in UNIT
-clear <i>instructions</i> provided for each assignment/ project/ activity	\boxtimes			explain how to participate, what to produce; may be included in learner guide/packet
-assessments (self, peer, and/or instructor) provided & explained for each assignment/ project/ activity				explain how involvement/ deliverables are assessed; tools (tests, rubrics, checklist) are provided & explained for assessed events; may be included in learner guide/packet
-demonstrating or showing learners what is expected of them after content-practice activities (result, products, key points, etc)				show students what/ how to demonstrate content knowledge; demo, sample solution description, completed/ partial deliverable
-content practice activities prompt <i>learners to showcase</i> & demonstration learning from activities, as defined by objectives	\boxtimes			provide directions; check & prompt for progress; emphasize alignment of activities and demonstration of learning to objectives
-assignment/ project/ activity events have <i>debriefs</i> and/ or <i>summary</i> sessions where learners 'check'/ demo understanding	\boxtimes			prompt for learner understanding through debrief discussions or summarizing activities
-assignment/ project/ activity events prompt <i>reflection</i> on learning and uses of new knowledge and/or skills	\boxtimes			foci – personal learning in unit, how new knowledge/ skill can be applied in UNIT and beyond